

2024

CORP
opportunities
ORATE

*sponsorship, advertising
& exhibiting*



wwwma.org/exhibit

2024 CORPORATE SPONSORSHIP OPPORTUNITIES

DIAMOND PARTNER \$6,500

- 1 free booth and 4 badges at the Annual Meeting held at the Greenbrier Resort. Electricity for booth is included
- Signage at the exhibit entrance of the Annual Meeting at the Greenbrier
- 1/2 page advertising in the WVMA Factline newsletter (4 issues)
- Full page ad within the onsite program for the Annual Meeting at the Greenbrier
- Logo linked to the company page on WVMA website for 1 year
- ++ Additional benefits listed below

PLATINUM PARTNER \$5,000

- Reduced booth pricing of \$400 for the Annual Meeting at the Greenbrier Resort
- Signage at the exhibit entrance of the Annual Meeting at the Greenbrier
- 1/4 page advertising in the WVMA Factline newsletter (4 issues)
- 1/2 page advertising within the onsite program for the Annual Meeting at the Greenbrier
- Logo displayed on the WVMA website for 1 year
- ++ Additional benefits listed below

GOLD PARTNER \$3,500

- Recognition signage at the Annual Meeting at the Greenbrier Resort
- 1/4 page advertising in the WVMA Factline (4 issues)
- 1/4 page ad within the onsite brochure for the Annual Meeting at the Greenbrier
- Logo displayed on WVMA website for 1 year
- ++ Additional benefits listed below

SILVER PARTNER \$2,500

- Recognition signage at the Annual Meeting at the Greenbrier Resort
- 1/8 page advertising in the WVMA Factline (4 issues)
- 1/4 page ad within the onsite brochure for the Annual Meeting at the Greenbrier
- Logo displayed on WVMA website for 1 year
- ++ Additional benefits listed below

BRONZE PARTNER \$1,500

- Recognition signage at the Annual Meeting at the Greenbrier Resort
- 1/8 page ad within the onsite brochure for the Annual Meeting at the Greenbrier
- Logo displayed on WVMA website for 1 year
- ++ Additional benefits listed below

ADDITIONAL BENEFITS

- Sponsor ribbons for all representatives at the Annual Meeting at the Greenbrier Resort
- Signage at exhibit booth indicating sponsorship at Annual Meeting
- Recognition of sponsorship in all pertinent meeting mailings
- Discounted monthly email advertising

THESE BENEFITS ARE APPLICABLE FOR THE 2024 SPONSORSHIP YEAR RUNNING FROM JANUARY 1, 2024 THROUGH DECEMBER 31, 2024



2024 ADVERTISING OPPORTUNITIES

factline newsletter

Our digital Factline newsletter offers a variety of valuable information to our members. This publication allows the WVMA to inform readers of the latest news, legislation and research. It also features upcoming events, biographies of our board members and updates on the development and progress of the WVMA. As an advertiser within this quarterly newsletter you will be showing your support of the WVMA. You will also be extending your reach to a membership of over 300 licensed veterinarians as well as veterinary staff, veterinary students and technicians.

Ad Size	Price Per Issue	Annual Contract Price
1/8 Page (3 5/8" x 2 2/4")	\$150.00	\$400.00
1/4 Page (3 5/8" x 4 7/8")	\$175.00	\$500.00
1/2 Page (7 1/4" x 4 7/8")	\$200.00	\$600.00
Full Page (7 1/3" x 9 2/4")	\$225.00	\$700.00

email ads

WVMA is now offering an advertising opportunity in a membership email that will be sent twice a month.
This email is sent to 300+ members and 70+ students

- Ads should measure 6.25" x 2.1" or 600 x 200 px
- Ad may be in color or black and white
- Ad must be sent as a JPEG or PNG format
- Advertisers may submit one ad per month.

The ad must be submitted at least 10 days prior to the month you wish to advertise.

pricing

Corporate Sponsor:

- Diamond: Free month of your choosing; \$100 a month thereafter
- Platinum: \$100 a month
- Gold: \$150 a month
- Silver: \$200 a month
- Bronze: \$250 a month

Non-Sponsor:

- \$300 a month

BILLING INFORMATION

Company Contact:

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Credit Card:

Type of Card: _____

CC Number: _____

Expiration Date: _____

CCV: _____

Name on Card: _____

Checks:

Make payable to: **West Virginia Veterinary Medical Association.**

Mail to:

3801 Westerre Parkway, Suite D

Henrico, VA 23233

Please mail, fax or scan back to: WVVMA 3801 Westerre Parkway, Suite D, Henrico, VA 23233 | (F): 804-346-2655 | (E): victoria@wvma.org

THANK YOU TO OUR 2023 CORPORATE SPONSORS!

PLATINUM



GOLD



BRONZE

