

2024

CORP  
*opportunities*  
ORATE

*sponsorship, advertising  
& exhibiting*



[wwwma.org/exhibit](http://wwwma.org/exhibit)

# 2024 CORPORATE SPONSORSHIP OPPORTUNITIES

## DIAMOND PARTNER \$6,500

- 1 free booth and 4 badges at the Annual Meeting held at the Greenbrier Resort. Electricity for booth is included
- Signage at the exhibit entrance of the Annual Meeting at the Greenbrier
- 1/2 page advertising in the WVMA Factline newsletter (4 issues)
- Full page ad within the onsite program for the Annual Meeting at the Greenbrier
- Logo linked to the company page on WVMA website for 1 year
- ++ Additional benefits listed below

## PLATINUM PARTNER \$5,000

- Reduced booth pricing of \$400 for the Annual Meeting at the Greenbrier Resort
- Signage at the exhibit entrance of the Annual Meeting at the Greenbrier
- 1/4 page advertising in the WVMA Factline newsletter (4 issues)
- 1/2 page advertising within the onsite program for the Annual Meeting at the Greenbrier
- Logo displayed on the WVMA website for 1 year
- ++ Additional benefits listed below

## GOLD PARTNER \$3,500

- Recognition signage at the Annual Meeting at the Greenbrier Resort
- 1/4 page advertising in the WVMA Factline (4 issues)
- 1/4 page ad within the onsite brochure for the Annual Meeting at the Greenbrier
- Logo displayed on WVMA website for 1 year
- ++ Additional benefits listed below

## SILVER PARTNER \$2,500

- Recognition signage at the Annual Meeting at the Greenbrier Resort
- 1/8 page advertising in the WVMA Factline (4 issues)
- 1/4 page ad within the onsite brochure for the Annual Meeting at the Greenbrier
- Logo displayed on WVMA website for 1 year
- ++ Additional benefits listed below

## BRONZE PARTNER \$1,500

- Recognition signage at the Annual Meeting at the Greenbrier Resort
- 1/8 page ad within the onsite brochure for the Annual Meeting at the Greenbrier
- Logo displayed on WVMA website for 1 year
- ++ Additional benefits listed below

## ADDITIONAL BENEFITS

- Sponsor ribbons for all representatives at the Annual Meeting at the Greenbrier Resort
- Signage at exhibit booth indicating sponsorship at Annual Meeting
- Recognition of sponsorship in all pertinent meeting mailings
- Discounted monthly email advertising

THESE BENEFITS ARE APPLICABLE FOR THE 2024 SPONSORSHIP YEAR RUNNING FROM JANUARY 1, 2024 THROUGH DECEMBER 31, 2024



# 2024 ADVERTISING OPPORTUNITIES

## factline newsletter

Our digital Factline newsletter offers a variety of valuable information to our members. This publication allows the WVMA to inform readers of the latest news, legislation and research. It also features upcoming events, biographies of our board members and updates on the development and progress of the WVMA. As an advertiser within this quarterly newsletter you will be showing your support of the WVMA. You will also be extending your reach to a membership of over 300 licensed veterinarians as well as veterinary staff, veterinary students and technicians.

Ad Size	Price Per Issue	Annual Contract Price
1/8 Page (3 5/8" x 2 2/4")	\$150.00	\$400.00
1/4 Page (3 5/8" x 4 7/8")	\$175.00	\$500.00
1/2 Page (7 1/4" x 4 7/8")	\$200.00	\$600.00
Full Page (7 1/3" x 9 2/4")	\$225.00	\$700.00

## email ads

WVMA is now offering an advertising opportunity in a membership email that will be sent twice a month.  
This email is sent to 300+ members and 70+ students

- Ads should measure 6.25" x 2.1" or 600 x 200 px
- Ad may be in color or black and white
- Ad must be sent as a JPEG or PNG format
- Advertisers may submit one ad per month.

**The ad must be submitted at least 10 days prior to the month you wish to advertise.**

## pricing

### Corporate Sponsor:

- Diamond: Free month of your choosing; \$100 a month thereafter
- Platinum: \$100 a month
- Gold: \$150 a month
- Silver: \$200 a month
- Bronze: \$250 a month

### Non-Sponsor:

- \$300 a month

**West Virginia Veterinary Medical Association**  
**Annual Meeting at The Greenbrier Resort**  
**White Sulphur Springs, WV**  
**April 18 – 21, 2024**

**CONTRACT FOR EXHIBIT SPACE**

Application is hereby made for assignment of booth display of merchandise and/or services at the meeting of the West Virginia VMA to be held at The Greenbrier, White Sulphur Springs, West Virginia, April 18-21, 2024.

*It is agreed that full payment must accompany the signed contract in order to reserve space.  
Requests for specific booth location cannot be guaranteed.*

**It is further agreed that:**

- No refunds will be made for exhibit space canceled after **March 1, 2024**.
- Relocation in another space of equivalent area will be accepted should such location become necessary or advisable in the judgment of the Association.
- Companies may not share booths. Only one company per contracted booth.
- The exhibitor agrees to hold the WVVMA and The Greenbrier harmless from any and all claims, judgements and expenses of litigation arising out of any property loss or damage, or personal injury or death caused by or arising out of the use of the leased space.

**EXHIBIT FEES**

**1 booth: \$750 | \$400 if Platinum Sponsor | Free if Diamond Sponsor**

Your exhibit fee includes one 6ft table, two chairs and general overhead lighting. Electrical must be arranged and paid by exhibitor to The Greenbrier. Upon receipt of a completed contract, WVVMA will send electrical & information to the contact name listed on form. **Set-up is Thursday, April 18 from 3:00-7:00pm.**

Booth space is limited. Once all exhibit space is filled, WVVMA has the right to return fees to potential exhibitor.

**COMPANY INFORMATION**

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone number: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\*Representatives attending the conference  
(please provide e-mails):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. (additional \$50.00) \_\_\_\_\_

\*Please list the names of companies adjacent to which you do NOT wish to be located:  
\_\_\_\_\_

**PAYMENT INFORMATION**

Credit card number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_  
Name on card: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
Billing State: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Checks may be mailed to our office at:  
**3801 Westerre Parkway, Suite D**  
**Henrico, VA 23233**

**Please sign and return your completed contract to:**

WVVMA, 3801 Westerre Parkway, Suite D, Henrico, VA 23233

Tel: 804-346-0170 | Fax: 804-346-2655 | Email: Victoria@wvma.org

# BILLING INFORMATION

## Company Contact:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Credit Card:

Type of Card: \_\_\_\_\_

CC Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CCV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

## Checks:

Make payable to: **West Virginia Veterinary Medical Association.**

## Mail to:

3801 Westerre Parkway, Suite D

Henrico, VA 23233

Please mail, fax or scan back to: WVVMA 3801 Westerre Parkway, Suite D, Henrico, VA 23233 | (F): 804-346-2655 | (E): victoria@wvvma.org

## THANK YOU TO OUR 2023 CORPORATE SPONSORS!

### PLATINUM



### GOLD



### BRONZE

